

Stay Healthy

Look Healthy
& get more out of life



WE ARE SEYLANEH SABZ

Seylaneh Sabz Co has a great history. It was established by a group of researchers and innovators in 2001. Seylaneh Sabz Co developed a wide range of products such as condoms, diapers, skincare, chewing gums, and toothpaste with modern technology. In 2014 and growing customer's trust in our products, the company decided to launch the cosmetics line. At the same time company joined the food industry by importing and distributing chewing gums. Seylaneh Sabz Co's mission is not limited to manufacturing essential products. We aim to introduce a healthier lifestyle to our customers and easy access to hygienic products for everyone. Production is not the ultimate goal; Seylaneh Sabz Co also distributes, advertises and performs planning for introducing the advantages of their products. The company appreciates the customer's loyalty and tries to capture a more significant market share.

MISSION

Create innovative unique healthcare brand that consumers love for ever.

VISION

Becoming a leading healthcare products provider fueled by innovation, quality, and customer trust to create a world of healthier & happier people.



A man with dark hair, wearing a dark blue blazer over a light-colored shirt, stands behind a white desk in a modern office. He is looking directly at the camera with a slight smile. The background features white office cabinets, a potted plant, and framed certificates on the wall.

MAZEN HARIRI

Chief Executive Officer

"Customer service is not a department,
it's everyone's job"



OUR PARTNERSHIPS AND EXCLUSIVE BRANDS



SEYLANEH SABZ 2021

EMPLOYEES

+1000

SUCCESS WITH BRANDS
AND TECHNOLOGIES FOR

21 YEARS

GENDER BALANCE



53%



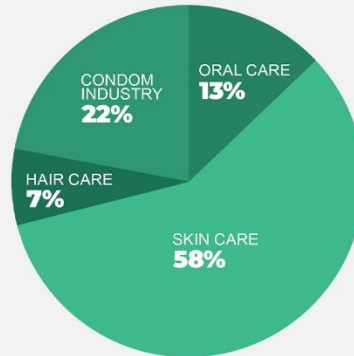
47%

LEADING BRANDS



SEYLANEH SABZ 2021

COUNTRIES



ORGANIC SALES
GROWTH



MARKET SHARE
IN IRAN





COMPANY CERTIFICATES

Good manufacturing practice describes

Good manufacturing practice (GMP) describes the minimum standard that a medicines manufacturer must meet in their production processes.

ISO 9001 is a standard that sets out the requirements for a quality management system.

CE marking indicates that a product has been assessed by the manufacturer and deemed to meet EU safety, health and environmental protection requirements.

DAS CERTIFICATION



Good Manufacturing Practice
Certificate of Approval

This is to certify that the GMP of
Seylانه Sabz Co.

No. 5332, End of 4th Enhad St., East Dr. Hezati Blvd., Alou Reihan Blvd., Eshkehar Industrial Area, Alborz, Iran

Has been assessed and found to meet the requirements of:
GMP

This certificate is valid for the following scope of operations:
Design and production of skin care (Moisturizing Cream, Hydrating cream, Sunscreen, Night Cream, Face wash, Makeup Remover, Facial Serum, Eye Care, Lip care, Face Mask, Sheet Mask, Face Mist, Vaseline, Nail Polish, Nail Strengtheners), Hair care (Shampoo, Mask, Conditioner, Cream, Oil, Hair Style, 2-Phase Spray, Styling and Eyelash Serum, Hair Tonic), Home care (Multi-surface Wipes, Metal Surface Wipes), Body care (Body wash, Body Lotion, Body Oil, Body Oil, After sun, Feet care, Tanning Oil, Deodorant, Body Spray), Oral care (Toothpaste, Mouthwash, Dental Floss), Baby care (Shampoo, Lotion, Oil, Wet wipes, Oral Health)

Certificate Valid Until: 07 May 2024
Reassessment will occur on 07 May 2024. Certificate valid until 07 May 2024.
This certificate is the property of DAS Certification Ltd and remains valid subject to satisfactory annual surveillance audits.

Authorized by:
Stan Wright
Director



Surveillance Audits

1st 2nd 3rd




DAS Certification Ltd
Registration House, 22b Church Street,
Rushden, Northamptonshire,
NN3 9YU, UK
Tel: +44 (0) 1933 381859
Email: enquiries@dascertification.co.uk
Web: www.dascertification.co.uk
Company Number: 07659067

DAS CERTIFICATION



Quality Management System
Certificate of Approval

This is to certify that the QMS of
Seylانه Sabz Co.

No. 5332, End of 4th Enhad St., East Dr. Hezati Blvd., Alou Reihan Blvd., Eshkehar Industrial Area, Alborz, Iran

Has been assessed and found to meet the requirements of:
ISO 9001:2015

This certificate is valid for the following scope of operations:
Design and production of skin care (Moisturizing Cream, Hydrating cream, Sunscreen, Night Cream, Face wash, Makeup Remover, Facial Serum, Eye Care, Lip care, Face Mask, Sheet Mask, Face Mist, Vaseline, Nail Polish, Nail Strengtheners), Hair care (Shampoo, Mask, Conditioner, Cream, Oil, Hair Style, 2-Phase Spray, Styling and Eyelash Serum, Hair Tonic), Home care (Multi-surface Wipes, Metal Surface Wipes), Body care (Body wash, Body Lotion, Body Oil, Body Oil, After sun, Feet care, Tanning Oil, Deodorant, Body Spray), Oral care (Toothpaste, Mouthwash, Dental Floss), Baby care (Shampoo, Lotion, Oil, Wet wipes, Oral Health)

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Director



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1st 2nd 3rd




SN Registrars (Holdings) Limited
Registration House, 22b Church Street,
Rushden, Northamptonshire,
NN3 9YU, UK
Tel: +44 (0) 1933 381859
Email: enquiries@dascertification.co.uk
Web: www.dascertification.co.uk
Company Number: 07659067

DAS CERTIFICATION



Product Testing

CERTIFICATO DI APPROVAZIONE / APPROVAL CERTIFICATE

[1] Dichiaro che questo Modulo (DIN/CECE n. 4.1) / Attesto che questo Documento (DIN/CECE n. 4.1) è stato approvato e approvato per i seguenti scopi (DIN/CECE n. 4.1):

[2] Certificato No: EPT 0477 MDO 2039990

[3] Dispositivo Medico: Male Latex Condom

[4] Dispositivo Medico: Male Latex Condom

[5] Classificazione / Classificazione: Ito

[6] Fabbricante da / Manufacturer by: Angi Tissue
No. 1582, Colindale 3 Alley, Third Colindale Street, West Herts, Colindale Industrial Zone, Iran

[7] Nome commerciale / Commercial name: Brand: Kapsel, Naci K. Baris, Zeren, Kizil

[8] Scopo / Scope: Eurofins Product Testing Italy S.r.l. certifica che il fabbricante è in possesso di un sistema qualità per la garanzia della produzione conforme all'Allegato I del regolamento (UE) 2017/745 della Direttiva (EU) 2017/745 e s.m.s.

Eurofins Product Testing Italy S.r.l. certifica che il fabbricante è in possesso di un sistema qualità per la garanzia della produzione conforme all'Allegato I del regolamento (UE) 2017/745 della Direttiva (EU) 2017/745 e s.m.s.

Data di prima emissione / First issue date: 2020-10-07

Validità e data di emissione / Validity and issue date: 2024-05-26

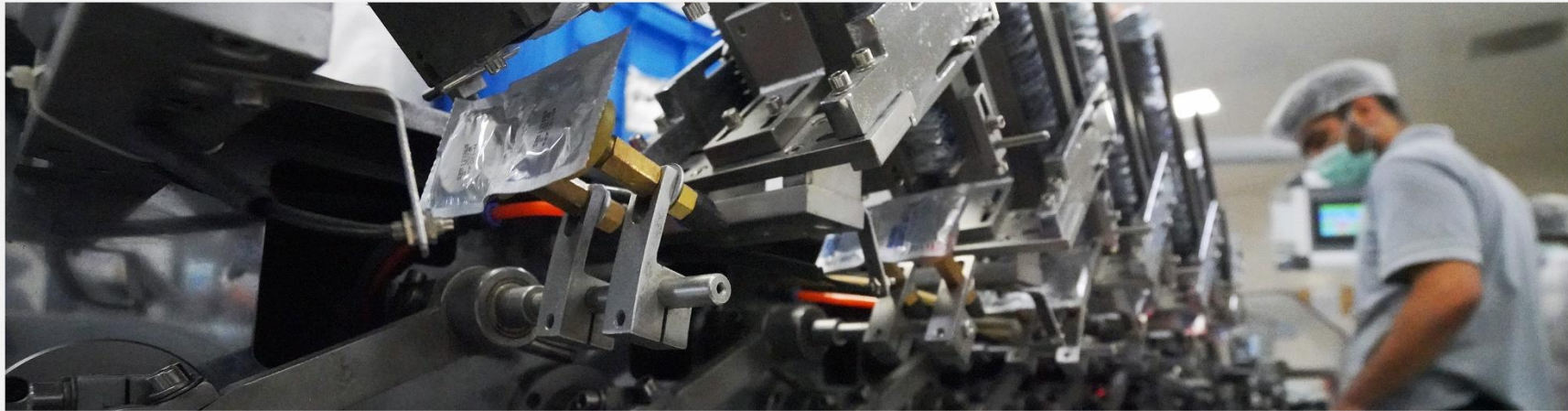
Il Certificato è valido fino al / The Certificate is valid until: 2024-05-26

[Signature]
Eurofins Product Testing Italy S.r.l. - Via Cavour, n. 21 - 00186 Roma - Italia
Registered Office: Via Cavour, n. 21 - 00186 Roma - Italia

INNOVATION AND R&D

Seylانه Sabz Research & Development team is a team of the first class dermatologists, gynecologists, urologists and scientists who by identifying and using new technologies and methods working to deliver outstanding products to our customers and consumers. Some of our products are the subject of Patent.

In addition to R & D, our quality management team makes sure that each and every product fully meets and exceeds our quality standards.



COME'ON®

GENUINE



Come'On is a leading beauty manufacturer in Iran that plays a significant role in improving society's health. Our laboratory department approves the product's ingredients and formulation. Most raw materials for **Come'On** products are supplied from abroad, mainly from Spain.



 [comeon.iran](https://www.instagram.com/comeon.iran)
 www.comeon-co.com

MISSWAKE®

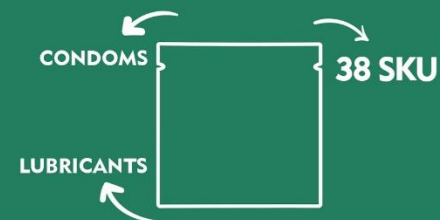
NEXT GENERATION TOOTHPASTE



Misswake, as a leading dental hygiene brand has developed a large collection of products available to improve whole mouth health. Misswake's new formula and toothpaste pump design provide an enjoyable brushing experience. In addition to the adults' products, Misswake presents children's dental care products- calcium enriched toothpaste and mouthwash.



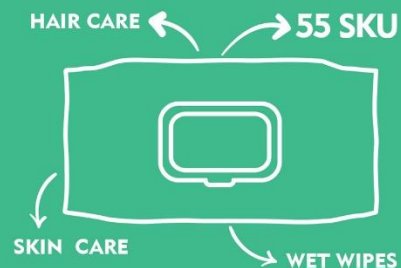
 [misswakeiran](https://www.instagram.com/misswakeiran)



Kodex Nach, as a leading sexual wellness brand in the middle-east, has launched different innovative condom types with 0.055 mm thin natural latex and professional moisturizing lubricant and natural herbal extracts like Kodex Ginger, Kodex Warm Challenger and Kodex Double Pomegranate. Kodex 0.03 condom with ultra-thin natural latex is an innovative product which is in demand in many countries.



 [kodex.iran](https://www.instagram.com/kodex.iran)

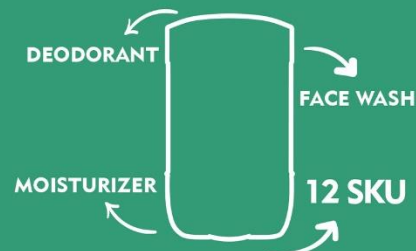


Dafi is one of the oldest brands of Seylانه Sabz holding, manufacturing health products.

The wide range of variety of products, especially in the field of production of wipes, has made this brand a leading brand in the field of producing wipes for children, women, and adults.



@dafiiran



Umbrella is a skincare manufacturer that attempts to improve the skin health of the community.

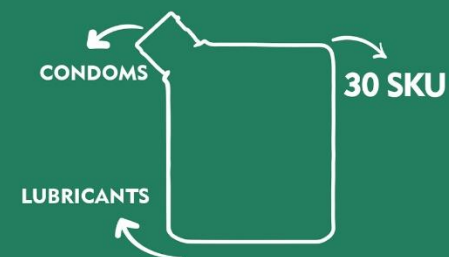
Since the skin health of individuals requires things such as proper sleep, proper nutrition, daily exercise, no stress, and a good skincare routine Umbrella team strives to encourage and promote a healthy lifestyle.

Umbrella takes care of your skin.



@umbrella_iran

www.umbrellairan.com



In **Kapoot** we believe in responsible, great sex. That's why our mission is to promote a safe, healthy and fun sex life.

Kapoot condoms are made from premium quality latex to help reduce the risk of unintended pregnancy and sexually transmitted infections.



@kapoot.iran



Pixxel sunscreen, using the formulation made with world standards and using the best raw materials, has succeeded in producing one of the best Iranian sunscreens, which due to its fluidity, is completely water-based and has hyaluronic acid that protects your skin. **Pixxel** is your skin friend and helps you to have beautiful and young skin.



@pixxel.iran
www.pixxel-skinexpert.com



NiNO is the heart of mothers and a good friend of babies. **NiNO** to provide more and better baby's health and cleanliness and creating comfort for mothers has produced a series of cleaning products for babies and adult cosmetics in the form of wet wipes.

Baby's Smile, Mom's Happiness



@nino_iran



It is a good feeling in today's society to have white teeth and a pleasant mouth. **Zenon** has produced quality oral hygiene products with the importance of oral hygiene. Since many diseases and viruses enter the body through the mouth through breathing and eating, Zenon prevents the accumulation of bacteria and tooth decay with its special formulation in its toothpaste and mouthwashes and by controlling the pH.



@zenon_ir

600
TOTAL
NUMBER OF SKU

SOCIAL COMMITMENT

Healthy land is one of the important and influential factors for a healthy life, so we launched campaigns regards that.

The earth, this amazing blue-green, which was its warm and familiar home from the day man took it first step.

Today, it is as if the earth has fixed its old eyes on our hands. To hands that should be a little kinder.

Umbrella:The Umbrella team, in cooperation with Khwarazmi University planted more than 2,000 trees in the names of Umbrella companions in Kharazmi University.

Come'on:The Come'on team, in cooperation with people and nature travellers, launched a campaign to clean plastic from nature.

RED RIBBON COVENANT

The best barrier against HIV and other sexual transmitted diseases.





EVENT & EXIBITION

Attending exhibitions & events allows us to get in front of our target audience, which is the perfect opportunity to showcase our products, boost our business' image, gain media (and social media) exposure, and overall, draw attention to Seylانه Sabz Holding.



SCAN ME!
FOR VIRTUAL TOUR





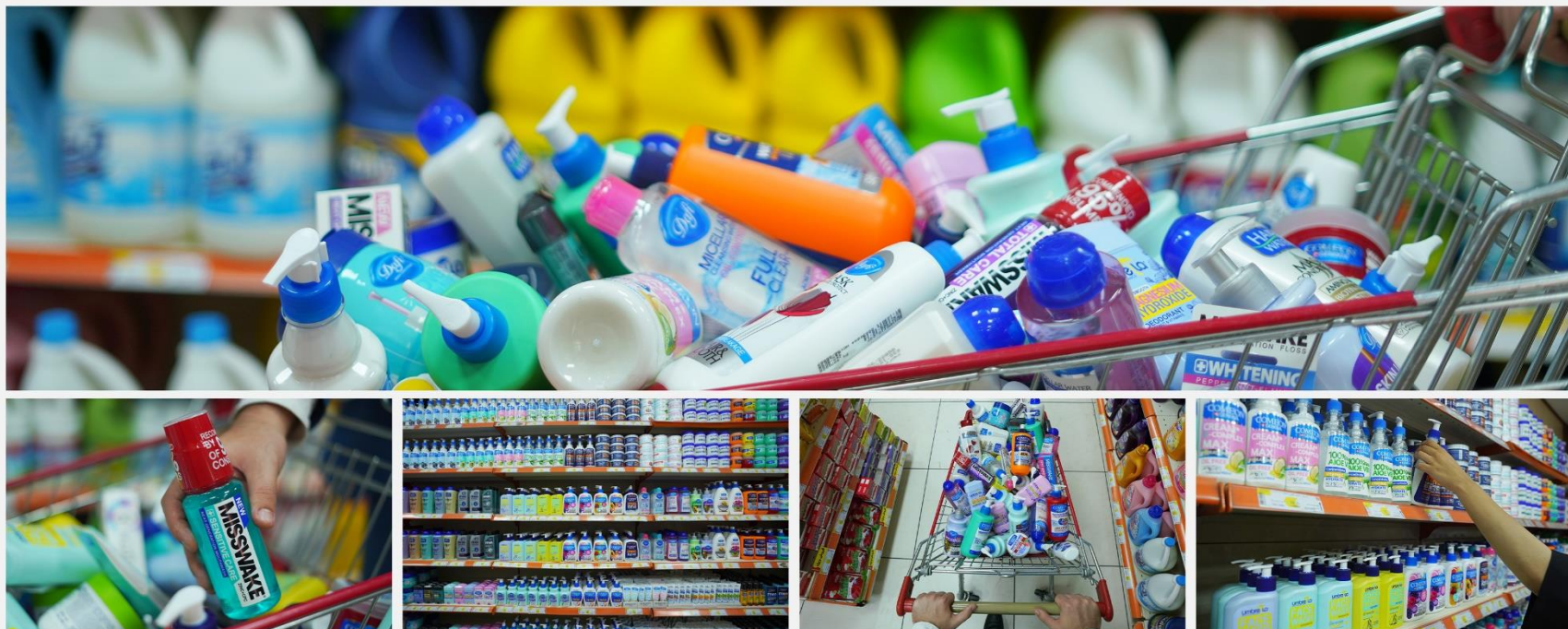
PEOPLE ARE THE KEY OF OUR SUCCESS

Seylance Sabz believes that its human resources are the strongest corporate asset and only by working together as a team, strong communication, sharing, improving and claiming for higher horizons corporate could reach the best performance. In 2021 about 1,000 personnel have been employed with Seylance Sabz Holding.



DISTRIBUTION NETWORK

Seylانه Sabz Holding is the leading distributor in Iran in category of FMCG sector. Our extensive National Wide network covers all regions of Iran. Our distribution CHANNELS INCLUDE: pharmacies, cosmetics shops, supermarkets, groceries, hypermarkets and online shops.



MARKETING & ADVERTISING

Advertising helps inform people about the benefits of our products and innovations. It is also a way for us to engage with consumers on issues that matter to them.

We have four clearly defined principles that guide our communications with consumers:

- We are committed to building trust through responsible practices and through transparent communication – both directly to consumers and indirectly through other key stakeholders and thought-leaders.
- It is our responsibility to ensure that our products are safe and that we provide clear information on their use and any risks that are associated with their use.
- We fully support a consumer's right to know what is in our products and will be transparent in terms of ingredients, nutrition values and the health and beauty properties of our products.
- We will use a combination of channels, which includes product labels, websites, careline phone numbers and/or consumer leaflets to communicate openly with our consumers.



CONTACT US

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